

ADVERTISING CONTRACT

2022 Summer Stock Stage Season Program Book

4 productions – 6,000+ theatregoers

- *Cabaret* - June 2-12 at Phoenix Theatre (ECLIPSE)
- *The Addams Family* - June 22-26 at Park Tudor (SSS)
- *Bring It On* – July 28-31 at Park Tudor (SSS)
- *Dreamgirls* – August 3-7 at Phoenix Theatre (ECLIPSE)



Company/Individual Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SEASON ADVERTISING RATES - *Please check the appropriate box*

____ Back cover \$600 with COLOR 5.75" wide X 8.75" high

____ Inside front/inside back cover COLOR \$525 5.75" wide X 8.75" high

____ Full page \$400 – 5" wide X 8" high

____ Half page \$250 – 5" wide X 4" high

____ Quarter page vertical \$150 – 2.5" wide X 4" high

____ Quarter page horizontal \$150 – 5" wide X 2" high

ADVERTISING COPY GUIDELINES

- All ads are black and white, with exception of inside front/back/back cover
- Electronic files should be supplied as high-resolution; preferred format is PDF
- Email ad files and format questions to karen@designinbloominc.com
- All ads must be submitted by **May 21, 2022**
- Please mail completed contract, payment (checks to Summer Stock Stage) and a hard copy of your ad to: Program Advertising, Summer Stock Stage, PO Box 55012, Indianapolis, IN 46205
- Any other questions to rachel@summerstockstage.com

COLOR - INSIDE COVER WITH BLEEDS 5.75" X 8.75"

FULL PAGE: 5" X 8"

¼ PAGE HORIZONTAL: 2.5" X 4"

AD SIZES

SummerStockStage.com

HALF PAGE : 5" X 4"

¼ PAGE VERTICAL: 5" X 2"