

SUMMER STOCK STAGE
ADVERTISING CONTRACT
2024 SEASON MainStage Program Book



8 performances – 3,400 seats in the Ayres Auditorium,
Park Tudor School, Indianapolis

- *The Music Man* – June 27-30
- *RENT* – July 25-28

Company/Individual Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

ADVERTISING RATES - *Please check the appropriate box*

- ____ Back cover \$650 with COLOR 5.75" wide X 8.75" high
- ____ Inside front/inside back cover COLOR \$550 5.75" wide X 8.75" high
- ____ Full page \$450 – 5" wide X 8" high
- ____ Half page \$250 – 5" wide X 4" high
- ____ Quarter page vertical \$150 – 2.5" wide X 4" high
- ____ Quarter page horizontal \$150 – 5" wide X 2" high

ADVERTISING COPY GUIDELINES

- All ads are black and white, with exception of inside front/back/back cover
- Electronic files should be supplied as high-resolution; preferred format is PDF
- Email ad files and format questions to karen@designinbloominc.com
- All MainStage ads must be submitted by **June 7, 2024**.
- Please mail completed contract, payment (checks to Summer Stock Stage) and a hard copy of your ad to: Program Advertising, Summer Stock Stage, PO Box 55012, Indianapolis, IN 46205
- Any other questions to rachel@summerstockstage.com

SUMMER STOCK STAGE
ADVERTISING CONTRACT
2024 SEASON Eclipse Program Book



20 performances – 3,000 seats in the Russell Theatre,
Phoenix Theatre Cultural Centre, Indianapolis

- *The Wedding Singer* – May 30-June 16
- *LIZZIE* – August 1-11

Company/Individual Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

ADVERTISING RATES - *Please check the appropriate box*

____ Back cover \$650 with COLOR 5.75" wide X 8.75" high

____ Inside front/inside back cover COLOR \$550 5.75" wide X 8.75" high

____ Full page \$450 – 5" wide X 8" high

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ADVERTISING COPY GUIDELINES

- All ads are black and white, with exception of inside front/back/back cover
- Electronic files should be supplied as high-resolution; preferred format is PDF
- Email ad files and format questions to karen@designinbloominc.com
- All Eclipse ads must be submitted by **May 3, 2024**.
- Please mail completed contract, payment (checks to Summer Stock Stage) and a hard copy of your ad to: Program Advertising, Summer Stock Stage, PO Box 55012, Indianapolis, IN 46205
- Any other questions to rachel@summerstockstage.com

COLOR - INSIDE COVER WITH BLEEDS 5.75" X 8.75"

FULL PAGE: 5" X 8"



Take 20% off if purchasing ads in both program books!

¼ PAGE HORIZONTAL: 2.5" X 4"

HALF PAGE : 5" X 4"

¼ PAGE VERTICAL: 5" X 2"